



Conscious Consumerism THE ART OF Transformation



Editors Note

a new era of jewellery design begins

At Jaipur Jewels, every piece has a story—some waiting to be told, others ready to be retold. With the launch of our **Design Studio**, at our **Mumbai Boutique**, we're giving you the freedom to reimagine, revamp, and create jewelry that's as unique as you are.

This issue is an invitation—to breathe new life into heirlooms, design from scratch, and embrace the beauty of custom craftsmanship. Because today, luxury isn't just about exclusivity—it's about mindful choices, sustainability, and honoring the past while shaping the future.

Whether you're modernizing tradition or crafting a bold new legacy, we're here to make it happen.

Let's design something unforgettable.

Team Jaipur Jewels



PIROHEÉ

The Art Of Transformation

Some jewelry is crafted. Pirohee is woven with precision, patience, and passion.

At Jaipur Jewels, we take immense pride in being one of the few jewelry houses preserving the exquisite craft of Pirohee.

This traditional technique involves threading gemstones together with gold wire, creating delicate, flexible masterpieces that sit beautifully against the skin.



DESIGN STUDIO SERVICES

Jewelry is personal. Your designs should be too. Step into our world of creativity, craftsmanship, and customization at the Jaipur Jewels Design Studio.

Redesign & Revamp

Turn cherished heirlooms into modern-day masterpieces.

Custom Creations

From sketch to sparkle-your vision, our expertise.

Bespoke Engravings

Personalized details that make your jewelry truly yours.

Gemstone and Accessory Curation

Select from our fine collection of gemstones, pearls and accessories.

One-on-One Consultations

Sit with our experts and craft your dream piece.

Ready to create something extraordinary? Book your consultation today.



FORGOTTEN TO FABULOUS

Some jewels are meant to be passed down—but that doesn't mean they can't evolve. Whether it's a family heirloom in need of a modern touch or an old favorite ready for a new life, our designers specialize in reviving pieces while keeping their soul intact.

Because a little transformation never hurt anyone.

Restyle a traditional necklace into a sleek, wearable design.



Rework old gold into something fresh and fabulous.



Reset outdated diamonds into contemporary jewels.



THE ART OF PERSONALIZATION

custom jewelry stories, made just for you!

Jewelry should be as unique as the person wearing it. Our customization services ensure that your vision becomes a reality. Whether it's an engagement ring that speaks your love story or a statement piece that's unapologetically you, every detail is crafted with care.

Let's bring your imagination to life.

Personalized Monograms & Engravings Because details matter.

Birthstone & Zodiac-Inspired DesignsA piece that's uniquely you.

Matching Sets

Create something special for you and your loved ones.



Pirohee Steal DEAL

Before ₹ 7.20 Lacs | Now ₹ 5.85 Lacs

Queries +91 8169257561



Make a bold statement with this exquisite carved natural tourmaline pendant necklace, beautifully set in polki diamonds. A versatile masterpiece, it effortlessly elevates any ensemble—be it a festive celebration, a wedding, or an elegant soirée. At an unmissable special price, this stunning piece is a true steal—grab it before it's gone!

Designer Spotlight



Vineet Naheta

Vineet Naheta, Managing Director and Design Head at Jaipur Jewels, embodies the essence of craftsmanship and luxury. With over three decades of expertise, his designs seamlessly blend tradition with innovation, reflecting our unwavering commitment to excellence. This dedication is the cornerstone of our brand Jaipur Jewels' philosophy.



Let's schedule a consultation

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JAIPUR JEWELS

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